

KERRVILLE CHALK FESTIVAL

Artist Tips - The following tips are suggestions to help you:

Selecting Your Image

- If reproducing an image created by another artist it is important to credit the original artist at the base of your work.
- Make color photocopy of the painting or bring the photo. Make several copies if more than one artist will be working on the piece.
- If you want your proportions to be correct, you might consider drawing a grid over the photocopies using a ruler and thin marker. You can lay out a corresponding grid on the asphalt. An example is half-inch squares on the picture to 6 inch squares on the asphalt. Mount photocopies on cardboard to make them easier to work with. A carpenter's chalk line is ideal for this.

Chalking Your Masterpiece

- Start from the top of the painting area and begin painting the image with the colored chalk.
- Lay a foundation of color using your fingers in small areas and a chalkboard eraser for larger areas.
- Fill in the details of the image using various shades of colored chalk. Continue to blend colors to gain the right effect.
- Leave some chalk color unblended on the surface of the concrete to bring out colors, highlights and details.
- Remove the masking tape to reveal clean, crisp outlines.
- Do not blow or fan excess chalk into the air. It will dull your colors, and chalk dust is not good to breathe.
- To get intense color, apply the chalk more than once (the first time fills in cracks and crevices) and bear down hard. The second time is to let the chalk powder rest on the top of the bumps.
- Sign your work when finished along with assigned number of the art square space.

Chalk Suggested Supplies

- Reference Images of planned work
- A broom or brush for cleaning the drawing surface.
- A 2" x 2" piece of heavy fabric, carpet square or cardboard to sit on to avoid smearing your work.
- Measuring devices (yardstick, measuring tape, square)
- A soft towel, gardener's pad, or knee pads to kneel on.
- A chalkboard eraser, foam, terry cloth or short-cut brushes for blending larger areas of color.
- Water and a cloth or sponge to erase unwanted parts of your design.
- Old towels or rags to clean up as necessary.
- Masking tape for creating sharp borders, geometry.
- Latex gloves to protect your fingertips and assist in blending colors.
- Sunscreen, sunglasses, or a hat sun exposure.
- Camera to take photos of your creation!
- Chalk (*we will provide*)
- Baby Wipes (*we will provide*)
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- Duct Tape for masking off the area or taping your tarp (*we will provide*)
- Large Painters Plastic Tarp (*we will provide*)

The nice to haves:

- Print out of image to display on the ground
- Clipboard
- Photo book of previous work
- Cart or wagon to carry supplies
- Business cards
- Sketch Book – pen – pencil