

KERRVILLE CHALK FESTIVAL

FREE ADMISSION AND FUN FOR THE WHOLE FAMILY!



Art by Julie Mangum 2022



Promote your
brand and give back
to the community
with a corporate
or individual
sponsorship.



Kasberg Trio 2022



Art by Team RUSSKELL 2022

OCTOBER 14-15, 2023

Downtown Peterson Plaza

KerrvilleChalk.org

PLEASE SPONSOR THE 2023

KERRVILLE CHALK FESTIVAL

www.KerrvilleChalk.org

SPONSOR BENEFITS	APPRENTICE \$500	CONTRIBUTOR \$1,000	SUPPORTER \$2,500	BENEFACTOR \$5,000	PATRON \$10,000
Chalk drawing with onsite recognition signage	4x4'	6x6'	7x7'	8x8'	9x9'
Digital image of your square PLUS a framed print for Supporter, Benefactor and Patron sponsors	✓	✓	✓	✓	✓
Business exposure to 10,000 Festival attendees	✓	✓	✓	✓	✓
Website presence and your link on kerrvillechalk.org	✓	✓	✓	✓	✓
Complimentary tickets to the sponsor party	2	4	6	8	10
Media release inclusion		✓	✓	✓	✓
Social media spotlight on Facebook and Instagram		SHARED	1	1	2
Prominent logo visibility on poster, rack card, website, all print advertising			✓	✓	✓
Onstage recognition to promote your brand			2	4	6
Shared stage banner at Festival				✓	✓
Custom sponsor package with onsite naming opportunity				✓	✓
VIP onsite parking for Festival weekend					✓
Complimentary beverage wristbands for Festival weekend					✓

KERRVILLE CHALK FESTIVAL

Being a sponsor puts you in good company.

YES! I would like to sponsor the 2023 Kerrville Chalk Festival scheduled for October 14-15, 2023.

☐ PATRON \$10,000

☐ BENEFACTOR \$5,000

☐ SUPPORTER \$2,500

☐ CONTRIBUTOR \$1,000

☐ APPRENTICE \$500

SPONSOR INFORMATION

Name to be used on sponsor recognition _____

Contact Person _____ Phone _____

Billing Address _____

City _____ State _____ Zip Code _____

Email Address _____

PAYMENT OPTIONS

Please note that full payment is requested by June 30, 2023 to be included in sponsor recognitions.

☐ Enclosed is my check payable to the Kerrville Chalk Festival.

☐ Please charge my pledge to the following credit card: ☐ MasterCard ☐ Visa Security Code _____

Card Number # _____ Expiration Date: _____

Name (as it appears on credit card) _____

The Cailloux Foundation and the Kerrville Public School Foundation are 501(c)(3) organizations and donations are tax-deductible as allowed by law.

ARTIST INFORMATION

☐ Please provide an artist for my sponsored square.

☐ I will recommend/provide an artist name and contact information for my artist below.

Artist name _____

Address _____

City _____ State _____ Zip Code _____

Artist email address (required) _____

Mail completed form to CHALK, PO Box 291276, Kerrville, TX 78029-1276. You may also pay by credit card at www.kerrvillechalk.org, or scan and email this completed form to becky@caillouxfoundation.org.